



ONCOLOR™ COLORANTS AND COLOR AND ADDITIVE SYSTEMS

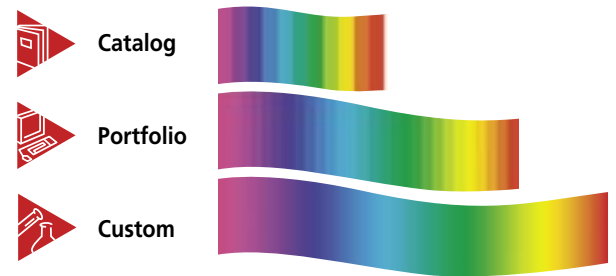


OUTSTANDING COLOR SOLUTIONS THAT DIFFERENTIATE YOUR PRODUCT

The OnColor™ product family features a wide variety of catalog and custom colorants, special effects, and color and additive systems for thermoplastic applications.

PolyOne's Color and Additives Masterbatches Group consistently produces high-quality color masterbatches that can be manufactured and delivered around the world. Our color solutions create a distinctive appearance for your specific application, and our extensive color-matching capabilities help you bring your product to market quickly.

OnColor™ Colorants



Catalog Colorants

The OnColor product family includes more than 100 standard color masterbatches in black, white and all primary hues. Compatible with most resins, these colorants are available in a range of shades as well as with pearlescent and metallic special effects.



Portfolio Colorants

In addition to our catalog colors, you can also choose from a database of millions of synthesized color formulations. These electronically stored formulas enable PolyOne's color-matching experts to scientifically choose the best match for your particular polymer and end use application.



Custom Colorants

When you need a distinct color for your unique product or part, PolyOne delivers. Our scientists can quickly turn around accurate color matches from our five centrally coordinated color matching facilities.

Special Effects

Special effects enhance the appearance of your product. The OnColor product family offers a wide variety of these effects for thermoplastic applications, including:

- ▶ Marble
- ▶ Frost
- ▶ Soft touch
- ▶ Thermochromic
- ▶ Camouflage
- ▶ Pearl
- ▶ Wood grain
- ▶ Photochromic
- ▶ Granite
- ▶ Metal
- ▶ Fluorescent

SmartBatch™ Concentrates

We have the distinct ability to combine our colorants and additives expertise into one concentrate for an integrated solution that reduces material handling requirements. SmartBatch™ concentrates offer customers an economic and efficient alternative to separate color masterbatches and additive products.

CONTACT US

For more information, check out our Web site at www.polyone.com/oncolor or call us at 1.866.POLYONE. Let us focus on developing the right solution for you.

PROVIDING HIGH-QUALITY, CONSISTENT COLORANTS AROUND THE WORLD

Meeting Your Process and Product Needs

OnColor™ colorants and masterbatches are available in a variety of forms to meet your exact application and processing needs, including:

- ▶ Pellets
- ▶ Beads
- ▶ Flakes
- ▶ Powders
- ▶ Liquids

OnColor colorants are available in concentrates made using FDA compliant raw materials. We can also provide heavy metal colorants when needed.

Rapid Color Matching Capability

PolyOne is a leader in efficient and accurate color matches. The industry expertise of our color matching scientists combined with our advanced electronic technology results in quick color matches for your specific resin, manufacturing process and end-use application. Customer benefits that lead to increased productivity include:

- ▶ Reduced lead times
- ▶ Increased accuracy
- ▶ Streamlined selection of colorants
- ▶ Increased reproducibility

Markets and Applications

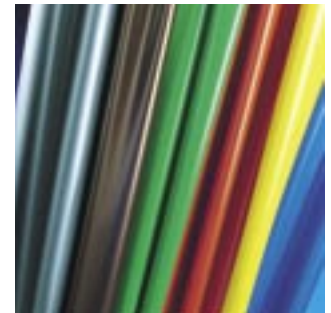
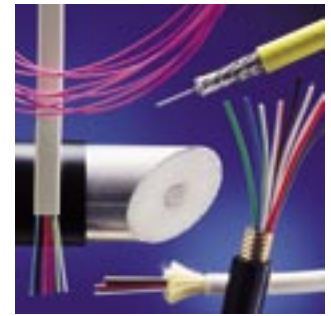
Our OnColor colorants and color and additive systems are used in a wide variety of industrial and consumer markets and end-use applications, including:

- ▶ Automotive
- ▶ Packaging
- ▶ Custom molding
- ▶ Wire and cable
- ▶ Film and sheet
- ▶ Profile extrusion
- ▶ Pipes and fittings

For more information, call **1-866-POLYONE** or email us via our website at www.polyone.com.

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PolyOne.

At PolyOne, we deliver premium-quality products and services, which our customers use to enhance their own products. We believe no competitor can match our technical expertise because no workforce can outperform the people of PolyOne. Our people are ONE team working together – our strength and our pride. Their skills, passion, and dedication are shaping a potent industry leader, a concerned corporate citizen, and a great place to work.

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COL-01-68809